

MyIncomeStrategy.com advertising contract

Advertiser name:

Contact:

Title:

Address:

City:

State:

Zip:

Agency (if applicable):

Contact:

Title:

Address:

City:

State:

Zip:

Billing

Contact:

Title:

Address:

City:

State:

Zip:

MyIncomeStrategy.com page(s) requested:

Placement (right column (upper/lower/both), bottom (right/left/both))

Attach code or

Link to:

jpeg:

Length of Advertisement:

Cost: \$

MyIncomeStrategy.com<sup>SM</sup>

MyIncomeStrategy.com advertising contract terms and conditions

1. The terms ad, advertisement, banner, or banner ad, are interchangeable and all mean the graphic file, or movie, supplied by the advertiser which can be selected by a user as a link.
2. MyIncomeStrategy.com refers to the website
3. The advertiser or authorized agency must forward all material to MyIncomeStrategy.com 15 business days prior to the ad appearing online.
4. Advertisements cannot be run without an advertising contract.
5. No cancellations are accepted after the closing date for space, which is 15 business days prior to the ad appearing online.
6. The opportunity to make revisions is not guaranteed for material received after the closing date for the ad.
7. MyIncomeStrategy.com reserves the right to review and possibly reject all advertising.
8. MyIncomeStrategy.com does not guarantee any given level of readership, or any given level of traffic at any given time. MyIncomeStrategy.com shall not be held liable for any claims as they relate to published or unpublished usage statistics, nor is MyIncomeStrategy.com required to provide advertisers with usage statistics.
9. MyIncomeStrategy.com reserves the right to insert the word “advertisement” above, below, or adjacent to any ad.
10. MyIncomeStrategy.com shall be under no liability for its failure for any cause, to insert an ad or for any error in any advertisement.
11. MyIncomeStrategy.com has no financial liability of any kind to advertiser, including no obligation to refund any portion of any advertisement payment, in the event the MyIncomeStrategy.com web site cannot be accessed by any person for any reason, including periodic maintenance and hardware or software failures.
12. Advertiser is solely responsible for any legal liability arising out of or relating to the advertisement, any material to which users can link through the advertisement.
13. Advertiser represents and warrants that it holds the necessary rights to permit the use of the advertisement and link by MyIncomeStrategy.com for the purpose of this agreement.
14. Advertiser represents and warrants that the use, reproduction, distribution, or transmission of the advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or other proprietary or property right, false advertising, unfair competition, defamation, invasion or privacy or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity.
15. Advertiser agrees to indemnify MyIncomeStrategy.com and to hold MyIncomeStrategy.com harmless from any and all liability, loss, damages, claims, or causes of action, including legal fees and expenses that may be incurred by MyIncomeStrategy.com, arising out of or related to advertiser’s breach of any of the foregoing representations and warranties.

16. In no event will MyIncomeStrategy.com be liable to sponsor for any special, incidental, or consequential damages, whether based on breach of contract, tort (including negligence), or otherwise, and whether or not MyIncomeStrategy.com has been advised of the possibility of such damage.
17. Advertiser may not assign this agreement in whole or in part without MyIncomeStrategy's written consent. Any attempt to assign this agreement without such consent will be null and void.
18. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Pennsylvania applicable to contracts made in and wholly to be performed therein.
19. This Agreement may not be amended or modified except in a written instrument signed by the party to be charged.
20. **Force Majeure:** Either party may suspend the performance of its obligations hereunder in the event of any of the following contingencies, if by reason of any such contingency, the party is materially hampered in the performance of its obligations under this agreement or such performance becomes impossible or commercially impracticable: act of God, fire, catastrophe, labor disagreement, acts of government, its agencies or officers, any order, regulation, ruling or action of any labor union or association affecting either party or the industry in which it is engaged, delays in the delivery of materials and supplies, or any other cause beyond that party's control.

In signing, the advertiser agrees to abide by the contract regulations as stated in the terms and conditions of this contract.

Authorized Signature Advertiser

MyIncomeStrategy.com

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name - Title

\_\_\_\_\_  
Name – Title

Please return this form to:

[Advertising@MyIncomeStrategy.com](mailto:Advertising@MyIncomeStrategy.com)

Or mail to:

Advertising

MyIncomeStrategy.com

PO Box 550

Lahaska, PA 18931-0550